

English Immersion Course Proposal

October 16th, 2009

I. SUMMARY

This English Immersion Course Proposal sets forth a price and working arrangement between Customer Name and *Bogota English Immersions* to engage in the development and production of a customized English language course.

II. SCOPE OF PROPOSAL AND PROGRAM DETAILS

Fees are based on the level of complexity, labor hours, food, and accommodations necessary to fulfill the scope of this proposal. All prices are stated in Colombian Pesos (\$ COP).

We pride ourselves in producing interesting and exciting classes while delivering our students confidence and fluency in English. *Bogota English Immersions* would like to propose a comprehensive solution to your language needs:

[Customer Name] Specifications

Business Classification

TYPE:

Private Business, NGO, etc.

SCOPE :

Students

Days

CONTENT FOCUS:

Business and conversational English

SUMMARY OF FEATURES:

- Complete immersion in an English-only environment
- Food and accommodations in Anapoima
- Business workshop on topical economic trends
- Practical conversation lessons focused on confidence and fluency
- Movies in English
- Music in English with lyrics

Course Program

Complete Immersion

- Absolutely no Spanish
- Courses, reading, speaking, movies, music, and dining in English

Business Workshop

- Customized reading choices including leading financial publications and texts
- Frequent breaks for explanation of concepts

Conversation Exercises

Bogota English Immersion

Full English Injections in Cundinamarca

- Personalized activities to be determined (golf, hiking, backgammon, etc.)
- Pronunciation practice, fluency training, elimination of common errors

Movies & Music

- Selected American movies to watch with frequent breaks as needed
- Classic songs in English with printed lyrics and discussion

Academic Setting

Anapoima

- Private house and rooms included
- Absolutely no Spanish-speaking service

Meals Included

- All meals and snacks included
- American and Irish food

III. PROJECT COSTS AND TIME FRAME

Primary Items	Fees
Course Program (Complete immersion, business workshop, conversation exercises, movies and music)	INCLUDED
Academic Setting (Meals and accommodation in Anapoima)	INCLUDED
Total per Student (COP): 2-day weekend	\$1,000,000.00

Project Cost:

\$1,000,000.00 COP per student per 2-day weekend (minimum 2 students).

Project Dates:

To be determined, reservations confirmed when 50% payment is received (minimum 7 days in advance).

IV. LEGALITIES AND POINTS OF CONTACT

The reader acknowledges that the information contained in this proposal is deemed strictly confidential and may be legally privileged; thus agreeing not to disclose it without the express written permission of its authors: Bogota English Immersions.

Course Instructors:

Colin Post

Bogota English Immersion

Full English Injections in Cundinamarca

Business Workshop Instructor
post.colin@gmail.com
301-603-5472

Christopher Kavanagh
Conversational Expert
kaviciaangel@gmail.com
316-479-2837

Client:

Client Name

Email@companyname.com
Title
Company Name

In accordance with the above details and subject to a mutually agreeable contract, we will be pleased to undertake the **COMPANY NAME** language education project. We thank you for inviting us to prepare this proposal, and we are available to discuss your questions at any time.

Respectfully submitted,

Colin Post

Partner

Christopher Kavanagh

Partner

Web: www.inmersioningles.wordpress.com

Email: post.colin@gmail.com